

Curriculum vitae: Susanne Flender

14 September 2005

Summary

Through my academic studies, work placements and freelance experience, I have learnt how to meet tight deadlines and the importance of time management. I enjoy working as part of a team, although I am confident with making decisions and working independently. I have professional experience from research level till production and directing, within animation, web and print. I am an ambitious, hardworking and creative person with a positive attitude who enjoys new challenges and has a willingness to learn.

Education & Qualifications

- 2002 – 2004 Central Saint Martins College of Art & Design, London
MA Communication Design, New Media
I focused on developing work within the new media field, specializing in moving image and graphic design. For my Master project I researched the media coverage of the second Iraq war. The project was executed as an animation and two books.
- 1999 - 2001 John Moore's University, Liverpool
BA (hons) Multimedia Arts
Focusing on Interactive media and moving image.
- 1998 - 1999 University of Luton
BA (hons) Graphic Design
Printmaking and advertising
- 1996 University of Oslo
Examen Filosoficum
- 1993 – 1996 Stabekk High school
Business Management, Social science, Art and Culture

Career summary

- May 2004 - Graphic Designer / Moving Image Designer, Freelance
Companies: Intro, Wunderman interactive, Mewe, National Geographic, Hotdog and Mustard, HarrimannSteel – London, TVNORGE - Oslo
I have been involved in a variety of creative processes and projects. Amongst these are interactive and moving image projects as title sequence for film and TV programs, TV idents, brand building films, adverts and music videos, websites and banners.
- Mar-Oct 2002 Graphic Designer / Moving Image Designer, Toxic Design Studio, Oslo
Design and postproduction house for film, TV and advertising. Working as a designer dealing with customers, tailoring and organizing projects around their needs. Working both as part of a design team and independently towards tight deadlines with motion and graphic design.

- Aug-Sep 2002 Graphic Designer / Moving Image Designer, TV Drammen, Oslo
Working independently as a freelance designer producing motion graphic for TV programs.
- Feb-Mar 2002 Graphic Designer / Web Designer, Jannuzzismith, London, Work placement
Worked as a designer, meeting clients and producing animation and web design for BAE SYSTEMS and Sainsbury's.
- Jan-Feb 2002 Graphic Designer / Web Designer, Bleed design studio, Oslo, Work placement
Worked as a creative and a designer. Creative contribution, design and production of several web pages for national and international clients.
- 1993 - 2001 Other employment
During and in between studies I have undertaken different work both full and part time in different areas such as customer service. I also took great pleasure in working as a substitute teacher at a primary school, taking care of the daily running of the day care center as well as looking after children with special needs.

Commissions Animate!, "As the crow flies" London, Experimental animation funded by Arts Council England & Channel 4. Due Summer 2005 (www.animateonline.org/films/asthecrowflies/)

Awards
category

2005 Onedotzero9 - contribution for the Perspectives; new directions in documentary
"Visuelt'05, Grafill, Oslo, Award for Best Graphic Design, 2 books "MediaWar"
2003 "Visuelt'03" Grafill, Oslo, Diploma for creative web site www.runejohansen.com
2002 The Kemistry award, Oslo, Scholarship for best screen based work, Kemistry,
London
"Visuelt'02" Grafill, Oslo, Diploma for interactive application.

It Skills: Mac and Pc, Platforms OSX, OS9 & Windows, Programs After effects, Combustion, Commotion, Universe, Final cut, Premier, Photoshop, Illustrator, Flash, Director, Quark Xpress, In Design.

Languages: English and Norwegian - fluent, German - fair, Spanish – basic

Activities: In my free time I like to do sports and also take great pleasure in traveling and gaining knowledge of other cultures. Before starting my studies I was traveling for six months in Asia, Australia and the States.

References: Upon request.

Projects:

2004 – 2005

Intro, London, Summer 2004 -, www.intro-uk.com

JP Morgan - Animated brand film.

Computeach – Advert.

Deepest Blue – Music video.

Channel 5's programs - Title sequence "The curse of Noel Edmunds" and "the curse of Radio One".

Stimorol - Pitch for Stimorol international.

Hotdog & Mustard, London, Summer 2005,

Discovery channel - designing and animating a promo for "The Real Da Vinci Code"

Discovery Real Time - pitch for 1 min fillers for the launch of the channel.

TMF - designing and animating promos for the program "girls take over weekend"

HarrimanSteel, London, Spring 2005, www.harrimansteel.co.uk

Louis Vuiton - Launching of the Sunglass collection - Animated Brand Film.

National Geographic, London, Spring 2005

Developing title sequences for a variety of programs and remaking of different identities and bumpers for the channel.

Mewe, Winter 2005

Nickel Odeon – title sequence - rotoscope.

Wunderman Interactive, London, autumn - Spring 2005

Design for Vodaphone's e-newsletters.

Design and production of the land rover Sport website and newsletters

Design and production of the land rover web site www.landrover.co.uk

Pitch and layout for msn

Banners for Xerox and KLM

2001 – 2002

Toxic Design Studio, Oslo, Freelance, winter - autumn 2002, www.toxic.no

Pitched, designed and animated, AE+ stop motion, 4 TV commercials for Yellow Pages / McCann

Interface design, animation and rota work for Cubus commercials "Street Life" and "Lingerie" for Pravda / Cubus

Designed and animated logo, business cards and letterheads for games company, Innerloop

Animated title sequence, captions and end credits for the cinema production "Folk flest bor i Kina" / Motlys.

Design and 3D modeling for use in the TV commercial "Rim" by Ringnes.

Boards and printed ephemera for use in film "Buddy" / Happy Endings

Designed Posters, flyers and program for Oslo's Standup festival / Ringnes

TV Drammen, Oslo, Freelance, autumn 2002

Motion graphics for "God Morgen TV"

Jannuzzismith, London, Work placement, winter 2002, www.jannuzzismith.co.uk

Animation and web design for BAE SYSTEMS

Web design for Sainsbury's

Bleed design studio, Oslo, Work placement, winter 2001, www.bleed.no

Developed concept and web design for the photographer Rune Johansen, <http://www.runejohansen.no>

Developed a webpage as part of the stop smoking campaign <http://quitwin.sluk.net>

Creative contribution on the Smirnoff Ice homepage

Creative and design on webpage for TV presenter "Anne Kat Hærland"